



RESTAURANT ASSOCIATION OF WHISTLER

MEMBERSHIP INFORMATION | 2023

Established in 2008, the **Restaurant Association Of Whistler (RAW)** is a registered not-for-profit society of British Columbia that represents over 50 food and liquor primary establishments of Whistler.



OUR VALUES



Collaborate with our community



Engage with industry peers and local partners



Advocate as a collective on behalf of members



Support our members through peaks and valleys

BENEFITS OF RAW MEMBERSHIP

- ✓ Balanced representation and collaboration for members with Whistler stakeholders such as the RMOW, WB, Whistler Chamber of Commerce, Tourism Whistler, and Provincial/Federal elected officials.
- ✓ Member-only forums that enhance F&B camaraderie and resource-sharing.
- ✓ Annual advertisement inclusion in RAW's annual publication with Barber Media, distributed to 200+ locations in the Sea to Sky corridor, placed in 80%+ of Whistler tourist accommodation properties.
- ✓ Research and evidence-based reporting for industry-specific needs/resources.
- ✓ Celebrating Whistler's F&B icons through the RAW Hall of Fame.
- ✓ Raising thousands of dollars annually for local charities and initiatives.
- ✓ Providing annual scholarships for two Whistler Secondary School graduates.
- ✓ A profile on the ***Taste Whistler App*** which drives business to members with live digital information to locals/visitors. *(Non-members are not listed.)*
- ✓ Representation on key committees/boards like One Whistler, Liquor License Advisory Committee and the BC Restaurant and Food Services Association.
- ✓ Social/networking, supplier/grouped discounts and rates and referrals.
- ✓ Advocating for members, unifying, and strengthening the voice on issues that directly affect F&B businesses locally and for all resort businesses in Canada.

OUR VISION

Where hospitality partners come together to create the most loved mountain resort experience in the world.

OUR PURPOSE

Working together to ensure Whistler restaurants have a voice while learning from each other.

OUR MISSION

Support food and beverage providers to manage and grow their business in Whistler's resort economy.

